

The Netherlands 2009

Efida Congress, june 19th 2009 Verona

DPRA The Netherlands

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Economy now

Thunderstorm in all sectors
Economy will go down
4,6 % (info ING)
3,5 % (info CPB) dec 2008 0,75 %
Production first 3 months 2009 minus 12 %
Inflation goes back to 1 % oil and gas
Eurozone 0 %

Explosive growth of difficult furfilable jobs in middle and small companies for management en technical functions

Sales of motorcars 30 % lower

Economy now

Development and investments very poor. The Netherlands belongs to the 5 lowest investers.

Unemployment 2009 up to 5,5 % 2010 up to 8,75%

Purchasing power 2009 plus 2,25 %

Thoughts about trading 1999 and situation now

In 1999 Rotterdam Economist Pofessor didn't see a future for technical trading

Reality now

The big companies grow bigger and there is a positive development of small service and advise giving companies.

Structure of Associations in the Netherlands

National organisations VNO, MKB, VNG Specialised organisations for fabrication, trading etc Associations for plastics, rubber, metal, valves etc.

IN FACT VERY DETAILED IF YOU COMPAIR WITH GERMANY AND FRANCE AND ITALY

Structure of DPRA

www.dpra.nl

An Association with 35 members Companies with Stocks, Service and advise in Plastic and Rubber products

DPRA is a binding factor for members

- 1. regular meetings and international visits
 - 2. development of technical courses
 - 3. general terms for all companies

STRATEGY

BE POSITIVE

BE THERE FOR YOUR CUSTOMERS
BE THERE FOR YOUR SUPPLIERS
BE THERE FOR YOUR COMPANY AND THE PEOPLE IN THE
COMPANY