

#### 3° EFIDA CONGRESS

# FNDI THE ITALIAN FEDERATION OF INDUSTRIAL DISTRIBUTORS

Verona 19 June 2009







#### Mission

- Developing the management skills of Italian Industrial Distributors
- Promoting and enhancing the corporate image of the Members
- Strengthening Distributors leading role in the market
- Ensuring a lobbying action to safeguard economic and social interests of this specific professional category





#### Members

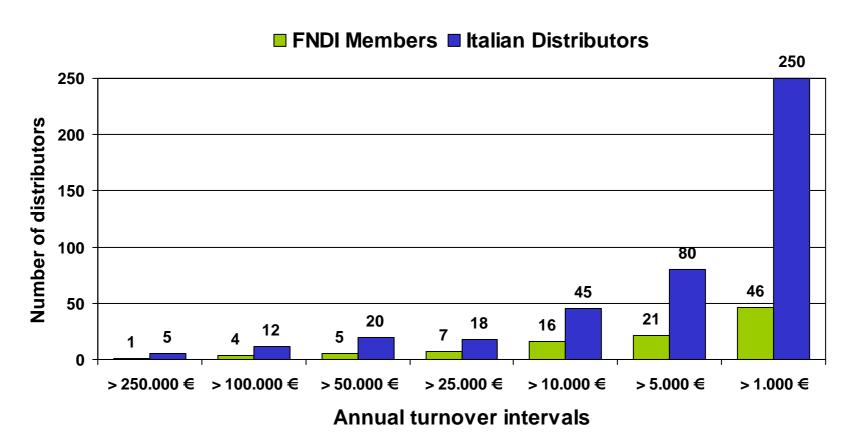
# FNDI accounts for about 100 Members Totalling a turnover exceeding 1,2 Billions Euro

Offering a wide product range: cutting tools, machine tools, pumps, mechanical transmissions, hydraulic components, automatic control, sealing, electrical maintenance, automation, drives, etc.





# Members and potential members

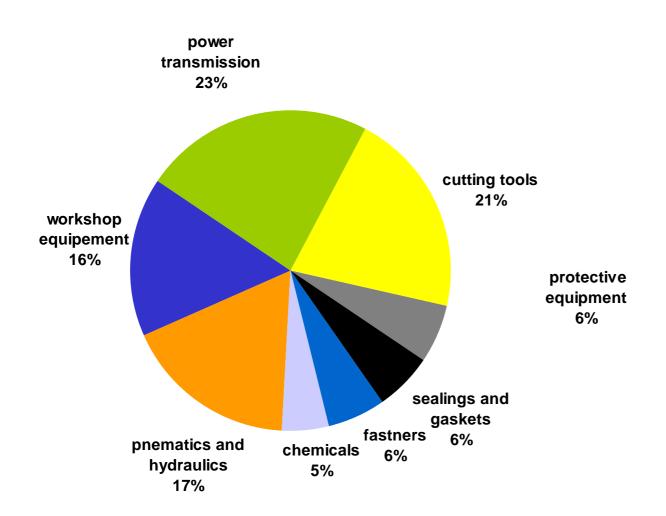


The annual turnover for 67% of the members accounts for less than 5.000 €!





## Product lines





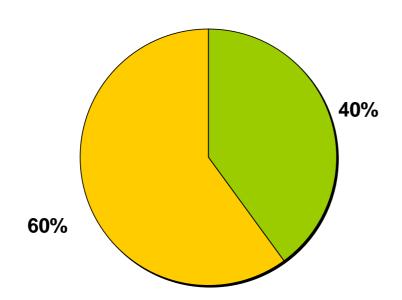


#### Sales volumes

FNDI members sales volume in 2008 : 1,2 billion euros

FNDI potential members sales volume in 2008 : 1,8 billion euros

■ FNDI Members ■ FNDI Potential members







#### Services

- Up-to-date information on the market
- Professional training and workshops
- Conferences dealing with topical subjects
- Meetings for the exchange of experiences and information
- Co-marketing agreements for main Italian Exhibitions related to Industrial Distribution markets
- Specific agreements for services related to Members' entrepreneurial activities at a reduced cost





#### Marketing & Communication

- IL DISTRIBUTORE INDUSTRIALE is the official magazine of the Association with a national circulation of 3.000 copies
- On-line since December 2000, <u>www.fndi.it</u> offers its Members the possibility of establishing contacts with potential customers and manufacturers; additionally it provides information on the Association and its Members' activities as well as up-to-date news on the market.





### Markets trends 2009

- The turnover fall average of Italian industrial distributors is in between - 35% and - 50% compared to 2008 in first and second quarter
- Some sectors are dramatically under performing such as: paper industry, wood industry, gold industry, leather industry, heavy metal industry
- In some market niches the trend is 60% such as machine and cutting tools
- Some sectors have registered a lighter slowdown such as food and packaging industries
- The general opinion is that this trend will last until the end of the year, may be a smooth growth, not more than 3%-6%, in 2010.





# Conclusions

### Thank you for your attention!

