

**Passion meets Precision**

# Tilman Pittelkow



Power Transmission



- Born: 25<sup>th</sup> of March 1956
- Since 33 years with Optibelt
  - 28 years in Marketing and Sales
- Work history:
  - Berlin, Germany
  - Toronto, Canada
  - UK, Rep. Irland
  - Germany, Eastern Europe
- Responsibility:
  - Central Europe
  - Germany
  - Netherland; Belgium; Luxembourg
  - Austria
  - UK and Rep. Irland

# Arntz Optibelt Group



Power Transmission

130 years' experience with rubber | more than 60 years' experience with power transmission systems  
... From the rubber thread factory to the number one solution partner for power transmission systems

**1872**

Emil Arntz founded the Höxter rubber thread factory

**1948**

Start of V-belt production.  
The V-belts are given the name:  
**optibelt.**

**2009**

Arntz Optibelt Group:  
One of the world's leading providers of  
technologically  
cutting-edge power  
transmission products.



# Optibelt worldwide



**Power Transmission**



[www.optibelt.com](http://www.optibelt.com)

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-  Optibelt Nederland B.V.  
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Sales Denmark  
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Dandenong, Victoria 3175  
[www.optibelt.com.au](http://www.optibelt.com.au)



# Optibelt worldwide



Power Transmission



[www.optibelt.com](http://www.optibelt.com)

## Optibelt worldwide

- 1400 Employees
- 23 Sales offices
- 8 Production plants
- 170 Mio.€ Group turnover

# Product range



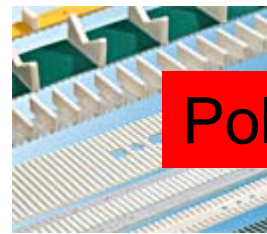
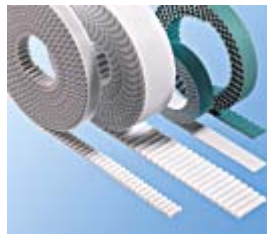
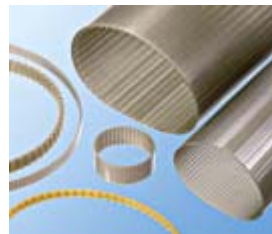
Power Transmission



V-belts / kraftbands



Rubber timing belts

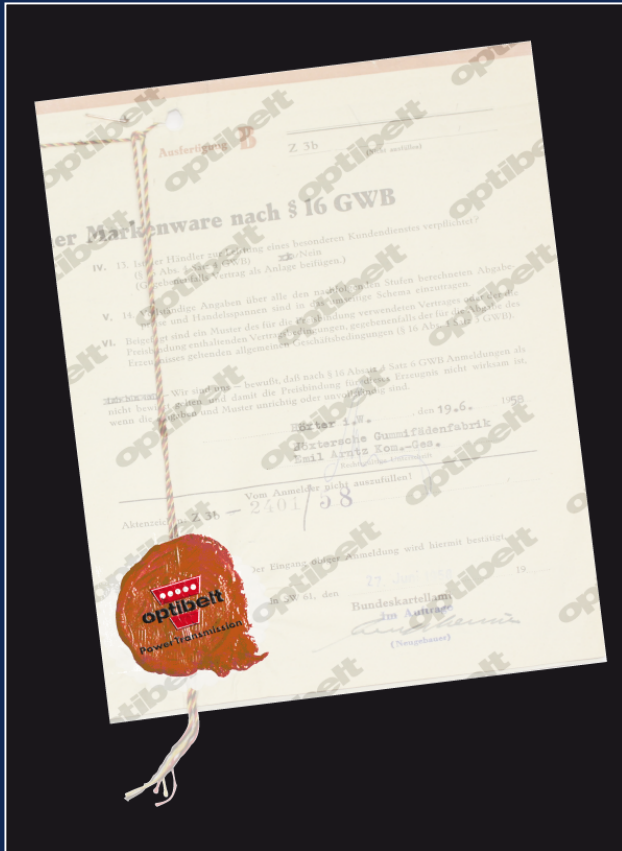


Polyurethan timing belts

# Brands in the age of crises



Power Transmission



- optibelt RED POWER II**
- optibelt S=C PLUS**
- optibelt Super X-POWER**
- optibelt OMEGA HP**

**optibelt ALPHA Power**

**optibelt BLUE POWER**  
**optibelt BLUE POWER**

www.optibelt.com

# The Way Ahead



- Expanding the Ecobelt production facility in Rinteln/Germany



- Setting up sales offices



- Australia



- India

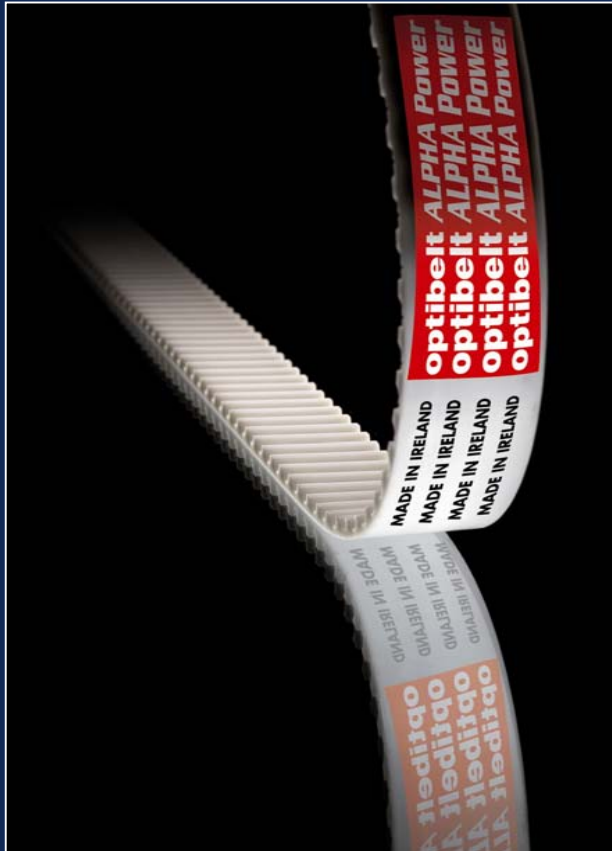




# Brands / Innovations



Power Transmission



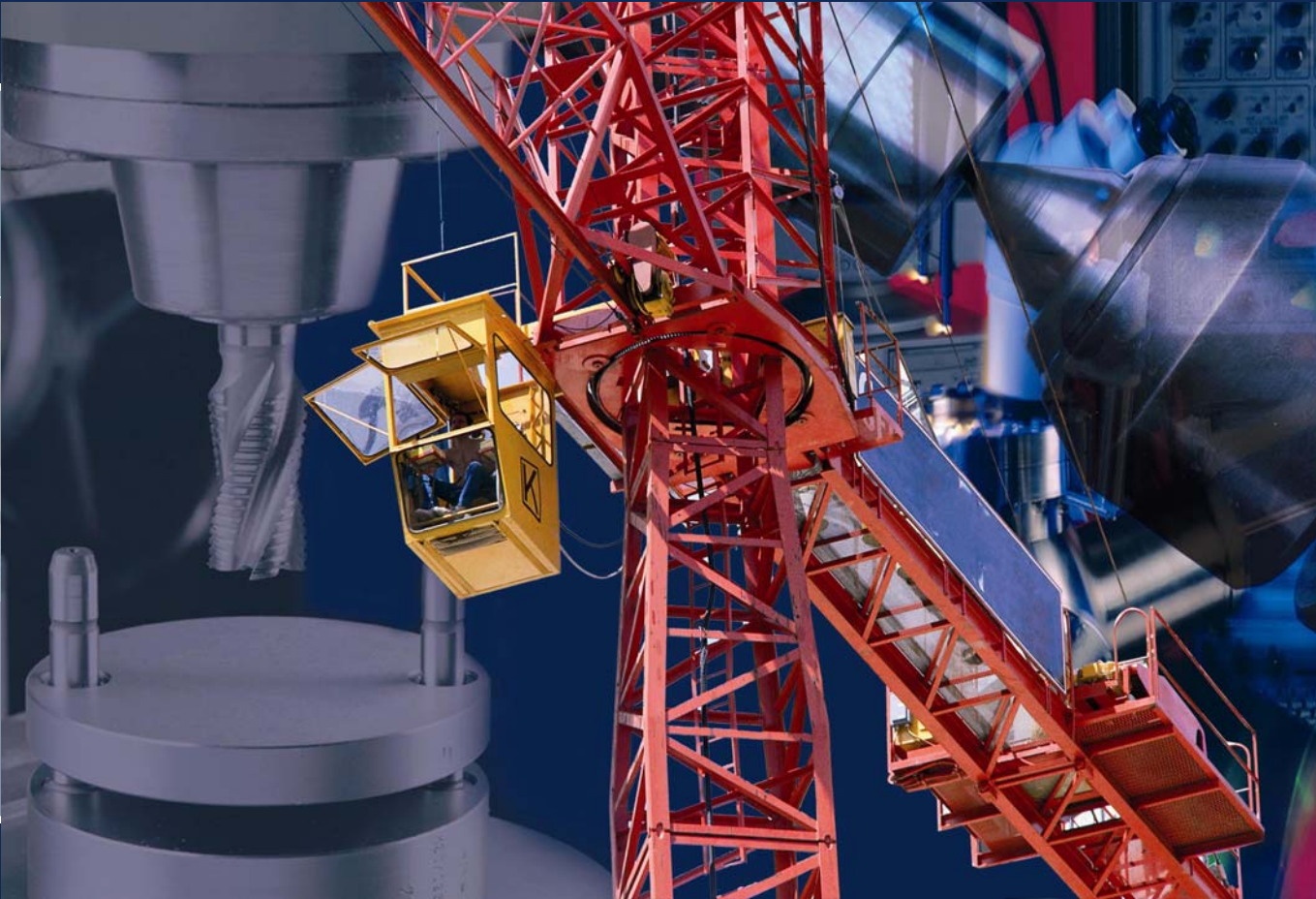
- optibelt ALPHA POWER polyurethane timing belts
- optibelt BLUE POWER V-Belts and Kraftbands



# Sales sectors



Power Transmission



# Partners in Business



## Commitment:

- Optibelt produces the full range of power transmission belts
- Optibelt products are always of top quality
- Optibelt holds the full range available for all kinds of different drive solutions
- Optibelt provides training to qualify employees in Optibelt products
- Optibelt invest in R+D to make drives more efficient
- Optibelt develops and supply all tools, measuring gauges, design programmes to optimise and maintain belt drives



## Commitment:

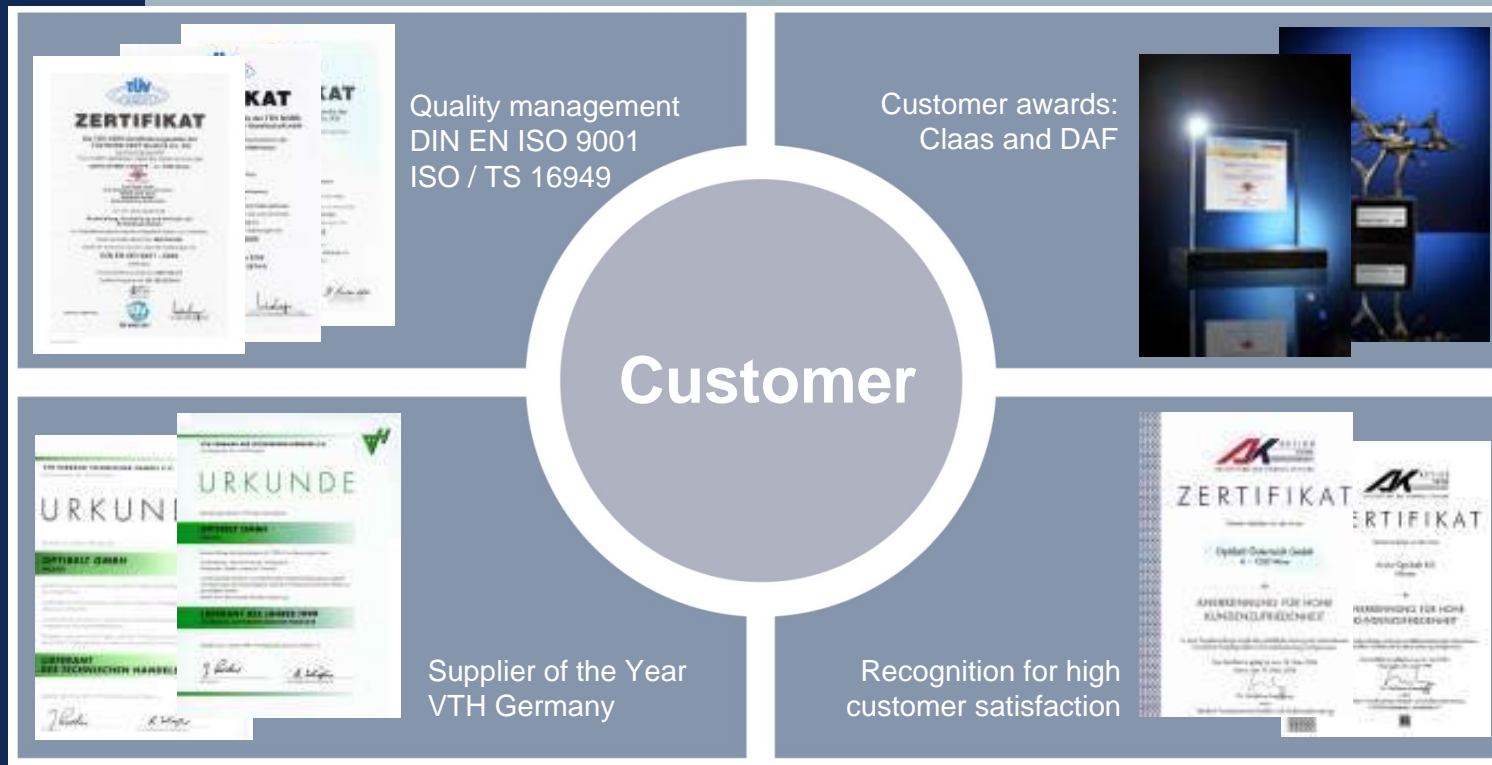
- Provides support of Optibelt
- Provides the complete product range of power transmission products
- Provides high quality products
- Provides up to date logistic and sufficient stock of Optibelt products
- Provides trained employees
- Provides marked information

# Customer Closeness



Power Transmission

Award-winning: optibelt quality, service, customer satisfaction and ecological awareness.  
With the focus on you.



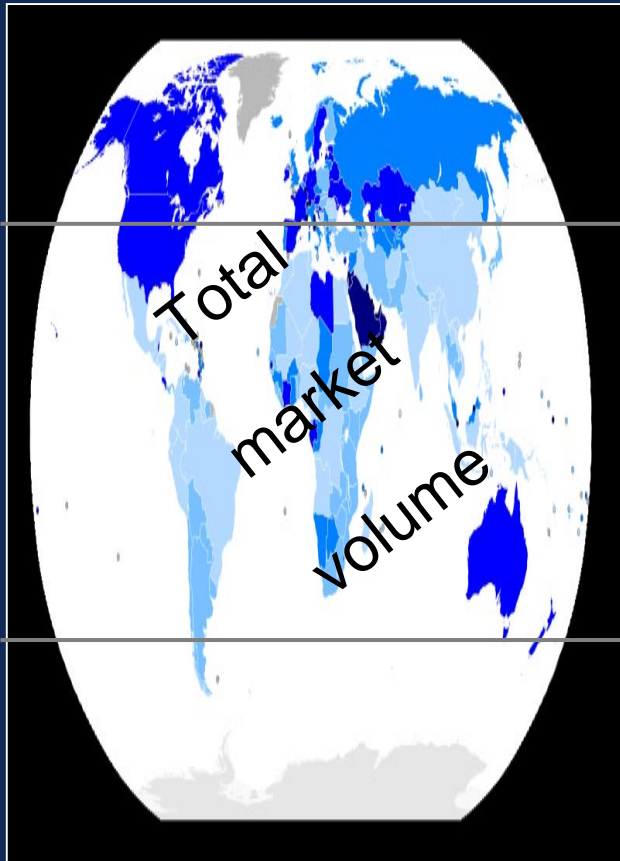
# Key question ....



- “ what is the most economical way to get the products to the user to keep the wheels turning.”

?

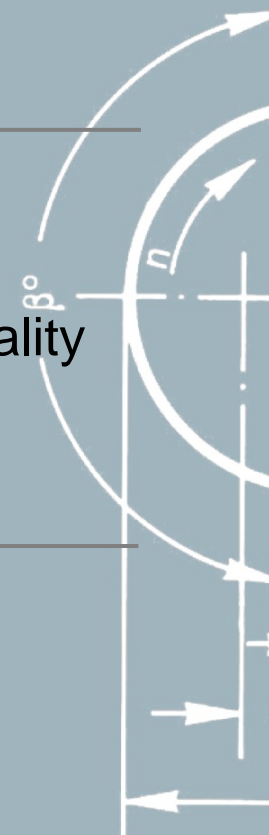
# Market



- High Price : High Quality

- Medium Price : Medium Quality

- Low Price : Low Quality



# Product mix



Power Transmission



For each drive application  
the most economical solution  
on offer.



Thank you !



Power Transmission



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